



ZERO-EMISSION SHIPPING REPORT CARD

0
100

F

The Ship it Zero Report Card grades companies based on the Ship it Zero campaign's three campaign demands, which are End Port Pollution Now, Abandon Dirty Ships, and Put Zero at the Helm. Ashley Furniture Industries earned an F in the ending port pollution category; an F in abandoning dirty ships; and an F in putting zero at the helm. Overall, Ashley earned a shocking 0 out of 100 possible points, or an F, on the Ship it Zero 2023 Report Card for the company's actions to date to end its ocean shipping pollution. It is tied with Living Spaces for being the worst performing retail company of all 18 retail brands analyzed.

Ashley Furniture Industries is the largest manufacturer of home furnishings in the world and has stores in 65 countries. It is the leading home furnishing brand in the United States. Ashley has not set climate reduction targets for its greenhouse gas emissions. It does not report its climate disrupting emissions in its corporate social responsibility (CSR) report, nor does it report to the Carbon Disclosure Project.

Ashley touts its support for medical research into diseases such as cancer and other life threatening illnesses. Disappointingly, it has failed to address its air pollution emissions which increase the risk for the diseases this research strives to cure. Port and coastal neighborhoods are predominantly black and brown communities, and bear the greatest pollution burdens from corporate inaction to address maritime air pollution emissions. Ashley's has not taken steps to quantify its criteria air pollution (nitrogen oxides, sulfur oxides, particulate matter, ozone, carbon monoxide) footprint, nor has it made any commitments to reduce these emissions.

Ashley notes that its in-house logistics service, Ashley Distribution Service (ADS), have focused on fuel efficiency and are EPA Smartway certified. However, since the company does not publicly report its transportation emissions data, it is impossible to verify the efficacy of its efficiency and fuel economy programs in reducing its transportation pollution.

Ashley Furniture's failure to address its climate and air pollution across its supply chain — including its ocean shipping — put it at risk of future obsolescence. Eco-conscious millennial and Gen Z consumers make up an increasing percentage of current and future markets. Brands that address these concerns expand in US and global markets.

Ship It Zero calls on Ashley to take immediate steps to address its climate and air pollution emissions across its supply chain. We urge Ashley to adopt science-based climate targets for reducing its Scope 1, 2 and 3 emissions. These targets must include urgent action to reduce its impact on port and coastal communities through adopting maritime-specific pollution reduction targets.

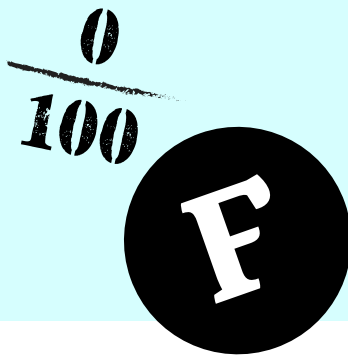
We urge Ashley to rapidly implement shorter-term greenhouse gas and air pollution emissions reductions solutions. Examples of such steps include shipping exclusively on shore power-ready vessels, prioritizing ports with shore power availability for container ships, opting for slow steaming for its cargo, and opting for lower emission ocean shipping for all its cargo — whether through Maersk's ECO delivery or some other negotiated agreement with carriers — while zero emission fuels and technologies are brought to scale.

Ship It Zero also encourages Ashley to join business coalition efforts, such as the Zero Emission Maritime Buyers Alliance (ZEMBA) and Cargo Owners for Zero Emission Vessels (coZEV), which offer collaboration and collective power to accelerate the transition to zero emission ocean shipping.



ZERO-EMISSION SHIPPING

REPORT CARD



End Port Pollution Now

|

TOTAL SCORE: 0

Performance Criteria	Possible Points	Company Score
End Port Pollution Now: Commitment (30% of category grade)	10.5	0
<ul style="list-style-type: none">Publicly-stated air pollution reduction commitmentCommitment to shipping goods on shore power-ready vesselsMember of corporate initiatives that reduce air pollution (coZEV, ZEMBA)Founding member of coZEV, ZEMBA	<div>5</div> <div>1</div> <div>3</div> <div>1.5</div>	<div>0</div> <div>0</div> <div>0</div> <div>0</div>
End Port Pollution Now: Implementation Plan (20% of category grade)	7	0
<ul style="list-style-type: none">Taking steps to quantify air pollution from transport of goods on oceangoing vesselsProviding funding directly or indirectly for air pollution reduction measures/fuels/infrastructure in ports (ZEV, operations, drayage)Have a logistics policy that prioritizes clean ports/carriers, air pollution reductions with benchmarksDeducting points for LNG/CNG port operations and drayage	<div>2</div> <div>3</div> <div>2</div> <div>-1</div>	<div>0</div> <div>0</div> <div>0</div> <div>—</div>
End Port Pollution Now: Advocacy (20% of category grade)	7	0
<ul style="list-style-type: none">Dedicated staff negotiating with ports for pollution reduction operational measures, infrastructure and/or fuelsPublic support for policy or regulatory measures to reduce port pollution (climate)Joining coZEV	<div>2</div> <div>4</div> <div>1</div>	<div>0</div> <div>0</div> <div>0</div>
End Port Pollution Now: Transparency (30% of category grade)	10.5	0
<ul style="list-style-type: none">Annual reporting on overall GHG and criteria pollutant emissions (Scope 1-3) reductions<ul style="list-style-type: none">Only Scope 1 & 2Scope 1 & 2 + partial criteria pollutantScope 1-3 + partial criteria pollutant reportingScope 1-3 + criteria pollutantsPublic disclosure of transport emissionsBroken down by maritime vs. terrestrial transport type (ocean vs. land)Public reporting of routes and ports of unloadingPublic reporting of percent of cargo on cleaner and shore power-ready vessels	<div>3</div> <div>(1)</div> <div>(1.5)</div> <div>(2)</div> <div>(3)</div> <div>3</div> <div>3.5</div> <div>0.5</div> <div>0.5</div>	<div>0</div> <div></div> <div></div> <div></div> <div></div> <div>0</div> <div>0</div> <div>0</div> <div>0</div>

Abandon Dirty Ships

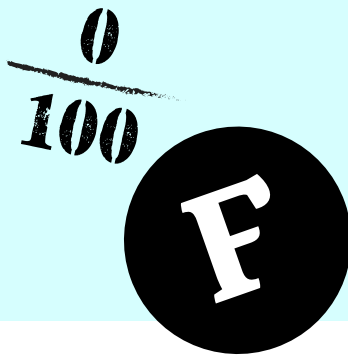
|

TOTAL SCORE: 0

Performance Criteria	Possible Points	Company Score
Abandon Dirty Ships: Commitment (30% of category grade)	9	0
<ul style="list-style-type: none">Absolute GHG reduction targets that include Scope 3 emissionsTransport explicit targetsMaritime targetsCommitment to move cargo to lower-emission vessels immediatelyBenchmarks, including reductions by 2030100% ZEV by 2030Using LNG or carbon credits as a purported solution	<div>2</div> <div>2</div> <div>2</div> <div>1</div> <div>1.5</div> <div>0.5</div> <div>-2</div>	<div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>0</div> <div>—</div>



ZERO-EMISSION SHIPPING REPORT CARD



Performance Criteria	Possible Points	Company Score
Abandon Dirty Ships: Implementation Plan (20% of category grade)	6	0
<ul style="list-style-type: none">Contracts for lower-emission maritime transportation or goods transported on lower-emission maritime transportation and/or use of lower-emission vessels in cargo owner owned or chartered vessels	4	0
<ul style="list-style-type: none">RFP for lower-emission shipping	2	0
<ul style="list-style-type: none">Absolute emissions increases from transportation/ failure to disclose transport emissions	-2	—
<ul style="list-style-type: none">Absolute emissions reductions from transport	Bonus +2	—
Abandon Dirty Ships: Advocacy (20% of category grade)	6	0
<ul style="list-style-type: none">Publicly support strengthening the level of ambition of the GHG reduction policies	4	0
<ul style="list-style-type: none">Advocate against fossil fuel bunkering infrastructure expansions/for ZEV infrastructure with legislators, regulators, and/or ports	2	0
Abandon Dirty Ships: Transparency (30% of category grade)	9	0
<ul style="list-style-type: none">Annual public disclosure of maritime cargo carriers and volumes of goods per carrier	0.5	0
<ul style="list-style-type: none">Annual public reporting of modes of product transport by percentage of goods	1	0
<ul style="list-style-type: none">Annual public reporting of transport emissions	4.5	0
<ul style="list-style-type: none">Annual public reporting of maritime emissions	2	0
<ul style="list-style-type: none">Annual reporting of percentage of goods on lower & ZEV emission vessels	0.5	0
<ul style="list-style-type: none">Annual disclosure of fuels or technologies employed by reported lower emission and ZEVs	0.5	0

Put Zero at the Helm | TOTAL SCORE: 0

Performance Criteria	Possible Points	Company Score
Put Zero at the Helm: Commitment (30% of category grade)	10.5	0
<ul style="list-style-type: none">General climate commitment<ul style="list-style-type: none">Commitment applies to Scope 3Scope 3 commitment mentions logistics, distribution, upstream transportation, supply chain2040 vs. 2050	3	0
<ul style="list-style-type: none">Upstream transport-specific commitment	3	0
<ul style="list-style-type: none">Maritime-specific reduction commitment<ul style="list-style-type: none">"100% zero-emission maritime shipping by 2030" — with benchmark absolute GHG reduction targetsPublicly commit to 100% ZEV by 2030Commitment to move freight onto low- and zero-emission vessels (with time-bound targets)Set short-term targets for moving increasing volumes of cargo on cleaner ships, i.e., MGO/Hybrid powered vessels, shore power-equipped vesselsMentions low- and zero-emission vesselsTimeline: by 2030 vs. 2040 vs. 2050	2	0
<ul style="list-style-type: none">Other<ul style="list-style-type: none">Member of Science-Based Target Initiative (a We Mean Business Coalition commitments)ZEMBA membershipCoZEV membership	2.5 (0.5) (1) (1)	0



Performance Criteria	Possible Points	Company Score
Put Zero at the Helm: Implementation Plan (20% of category grade)	7	0
<ul style="list-style-type: none"> • ZEMBA • Benchmarks for moving cargo onto ZEVs • Working with carriers, ports, regulators and policymakers and/or entering partnerships or investing financially in the development of ZEV shipping corridors and/or ZEV technologies, ZEV infrastructure projects and newbuilds • Engage suppliers and urge them to adopt the SBTi (Science-Based Targets initiative) • Efficiency and optimization (e.g., reducing packaging size and weight) 	2 1 2 1 1	0 0 0 0 0
Put Zero at the Helm: Advocacy (20% of category grade)	7	0
<ul style="list-style-type: none"> • First Movers Coalition • CoZEV • Sustainable Freight Buyers Alliance, “Clean Cargo” (hosted by Smart Freight Centre), Clean Energy Buyers Association, Carbon Disclosure Project’s Supply Chain program, REI00, Ceres, LEO coalition, or WWF’s Climate Business Network • Publicly demanding and/or advocating carriers incorporate existing or future GHG reduction technologies and operational measures <ul style="list-style-type: none"> ◦ Public support for green corridors ◦ Expressions of public support for zero-emission shipping development ◦ Zero-emission, fossil-free cargo ships ◦ Cleaner fuels ◦ Fossil-free propulsion technologies ◦ Efficiency retrofits such as wind-assisted propulsion, hull coatings, slow steaming, and route planning, shore power, and offshore zero-emission charging stations 	1.5 1.5 1 3	0 0 0 0
Put Zero at the Helm: Transparency (30% of category grade)	10.5	0
<ul style="list-style-type: none"> • CDP Climate report • Annual CSR report with GHG and air pollution disclosure <ul style="list-style-type: none"> ◦ Includes Scope 3 ◦ Mentions more than CO₂ (NOX, SOX, PM, HC₄, NFCs, etc.) ◦ Discloses Category 4 ("upstream") transportation or "distribution" ◦ Mentions maritime shipping specifically ◦ Methodology underlying calculations ◦ 3rd party verification of calculations ◦ Reporting progress toward achieving interim benchmarks and long-term commitment ◦ Uses and/or requires vendors to use the Global Logistics Emissions Council Framework 	2 8.5 (1.5) (1.5) (1) (1.5) (0.5) (0.5) (1.5) (0.5)	0 0